

Strategic implementation addresses each element of the plan to ascertain what will be required for successful implementation and effective budgeting (time and money). When an unbudgeted assignment is issued, the results are based on happenstance. We often wonder why strategic planning receives the universal support and understanding, while detailed funded implementation is, at best, given little attention and usually, flat-out ignored.

We have heard many justifications or rationalizations attempting to explain this situation, but to the "trained" ear of seasoned advisors what is heard is;

"We are too busy or do not have the money, to grow/save our business"

The key to successful strategic planning is detailed specific implementation. For additional information or assistance contact us at info@pharusgroup.com or call 772.223.3344

Pharus Group In The News...

TCPalm.com - PORT ST. LUCIE -
Business leaders across the Treasure
Coast are being motivated for success



after the economic downturn.

More than 200 business owners registered for the second annual Treasure Coast Business Summit at the city's Civic Center on Thursday as presented by consulting firms Pharus Group LLC and DLF Media Consultants Inc.

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